



# Players of Utica

## 2018-2019 PLAYBILL AD CONTRACT

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

COMPANY CONTACT \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

COMPANY SIGNATURE \_\_\_\_\_

<input type="checkbox"/>	SPECIAL FULL PAGE (OUTSIDE BACK COVER) 4½" x 7½"	\$460 <sup>00</sup>
<input type="checkbox"/>	SPECIAL FULL PAGE (INSIDE FRONT OR BACK COVER) 4½" x 7½"	\$425 <sup>00</sup>
<input type="checkbox"/>	REGULAR FULL PAGE 4½" x 7½"	\$400 <sup>00</sup>
<input type="checkbox"/>	1/2 PAGE 4½" x 3¾"	\$250 <sup>00</sup>
<input type="checkbox"/>	1/4 PAGE — VERTICAL 2¼" x 3¾"	\$160 <sup>00</sup>
<input type="checkbox"/>	1/4 PAGE — HORIZONTAL 4½" x 1⅞"	\$160 <sup>00</sup>
<input type="checkbox"/>	1/3 PAGE — BUSINESS CARD SIZE	\$180 <sup>00</sup>
<input type="checkbox"/>	FRIEND OF PLAYERS Listed in program	\$25 <sup>00</sup>
<input type="checkbox"/>	PATRON OF PLAYERS Includes 1 subscription	\$90 <sup>00</sup>
<input type="checkbox"/>	ANGEL Includes 1 subscription	\$105 <sup>00</sup>
<input type="checkbox"/>	SPONSOR — For entire season For sponsorship, identify my company as: _____	\$600 <sup>00</sup>
<input type="checkbox"/>	DONATION FOR PLAYERS BUILDING FUND	\$ _____

New camera-ready ad copy attached.

New ad copy to be provided by (date): \_\_\_\_\_

PDF/JPG/PNG of ad will be emailed to  
sa.wagner@live.com ASAP.

I wish to carry over my advertisement from last season  
without change. New ad copy is not required.

Payment  
enclosed

Bill me  
(See note below)

Trade off

\* If contract is received with all boxes blank, we will carry over last season's advertisement suitably edited.

### PLEASE NOTE:

- **New or revised advertisements:** Please complete this Playbill Ad Contract and return it with camera-ready artwork (do not fold or staple artwork). Or artwork may be transmitted electronically in PDF, JPG, or PNG format to: **sa.wagner@live.com**.
- If you do not have camera-ready artwork, in some cases, we can assist with ad design and formatting. Contact **sa.wagner@live.com**.
- Full payment must accompany the Playbill Ad Contract, unless otherwise arranged in advance.
- To ensure advertising placement, return the Playbill Ad Contract with your check by August 1, 2018.
- Advertising copy is due no later than August 15, 2018.
- If you have any questions regarding advertising, please contact **JoAnn Longo at 315-527-7150 or at joannlongorealtor@gmail.com**.

Please return this contract to:

**Players of Utica, c/o JoAnn Longo, 2643 Remington Road, Utica, NY 13501.**